

Sponsored by:



Organised by:



Rotary Club of
Sawston District

SUNDAY May 9th 2010 **HISTORY OF THE EVENT**

- It was initiated by the Community Education Dept of Sawston Village College in 1986.
- The *Rotary Club of Sawston District* has organised and expanded the event since 2001.
- It's the *largest community-led charity event* in Cambridgeshire and has *donated over £319,000 exclusively* to local charities and organisations. .
- It attracts entrants from a wide area, running clubs, regular runners, joggers, walkers and those in wheel chairs and has become one of largest community events in the area.
- Normally over *1,000 entrants* complete the 7.7K [4.8 mile] course around Sawston.
- There are attractions for all the family on the morning of the event at SVC and hundreds of people support the event from their homes and the High Street where the band of the Sawston Youth Group plays. It has become *a fun time for everyone*.
- The *event only supports local charities and organisations* that help the sick, very young, the elderly and those concerned with youth development.
- Sawston based organisations have received over £100,000; Addenbrookes Hospital £42,000; Hospices £33,000; local schools £24,000; Youth Groups £21,000; Magpas £17,800; OWL, Meldreth Manor and many other special needs charities over £20,200 and local branches of national charities.
- Cambridge Building Society has been the major sponsor for many years and others have joined them to support the event - see below.
- The beneficiaries have included local branches of national charities such as: Alzheimer's Society; MS Society, Macmillan Nurses; Red Cross and Addenbrookes Hospital, Papworth Hospital, Arthur Rank Hospice, Milton Children's Hospice, Magpas, Meldreth Manor and all the local charities, youth groups, schools and other organisations in Sawston and many from the surrounding villages.
- The media give *extensive coverage* to the event and the 'Cheque Presentation Evening'.
- Stagecoach buses, Cambridge News, Star Radio and Icen Water are event partners in 2010.
- Many other community groups are now involved to extend the family attractions on the day.
- Sawston Village College is the venue for the start / finish and remains a major supporter.
- Businesses from Sawston, Duxford, Whittlesford, Stapleford, the Shelfords and Cambridge. and other organisations, totalling over 150 make donations in cash or in kind every year.
- For further information:
Marketing and publicity: Tony Collett tel. 01223 893447 email: t.collett@virgin.net
Chairman: Ian Chamberlain tel. 01223 872243 email: thecoolian@hotmail.com

Supported by

Adams Harrison Solicitors: Budgens Sawston: Excell Voice & Data Specialists: Morgan Ashurst

Spicers Ltd: Vindis Sawston: Sawston Parish Council: Sawston Village College