

HUMAN AID

Bringing Hope To Life



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www.human-aid.org

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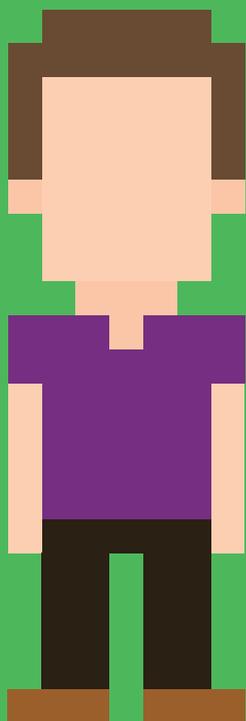
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FUNDRAISING TOOLKIT



Volunteer

Contents



Welcome	2
What You Need To Do First	2
About Us	3
100% Donation Policy	
Fundraising Ideas	4
Advertising	
Dinner get together with friends and family	
Car Wash	
Family Fun Days	
School Campaigns	
Marathons/Races	
Fundraising at Work	
Direct Debit Challenge	
Charity Sale	
Challenges	
Tournaments	
Street Collections	
Envelope Challenges	
Inspiring Stories	9
Trek 4 Life	
EMS 2013	
Kilimanjaro Climb	
Bear Grylls Challenge	
Human Aid UK Resources	12
Crowd Fundraising	
Paying Your Funds	13
Online	
Bank Transfer	
By Post	
At Our Offices	
Gift Aid	
Thank You Message	14

Welcome

Thank you for choosing to fundraise for Human Aid UK, with your help we can alleviate the suffering of the oppressed.

Your support will enable us to intervene directly to aid those less fortunate by raising awareness and providing vital aid.

This pack will provide you with useful information about ideas for fundraising as well as examples of the sort of material you can use to help you achieve your target.

If you need help with planning, do let us know and we will be more than happy to assist you with what you need.

We hope your time with us will be enjoyable and thanks again for your time and support.

What You Need To Do First

Make sure you are an existing Human Aid UK Volunteer before you intend on fundraising for us.

If you have not registered, then please visit www.human-aid.org/get-involved or, alternatively, email us at volunteers@human-aid.org or drop us a call on 020 7650 8922 and one of our friendly member of staff will be happy to assist you.

About Us

Human Aid UK is an international humanitarian charity (no. 1138111) striving to alleviate the suffering of the oppressed.

Our Vision: Bringing hope to life.

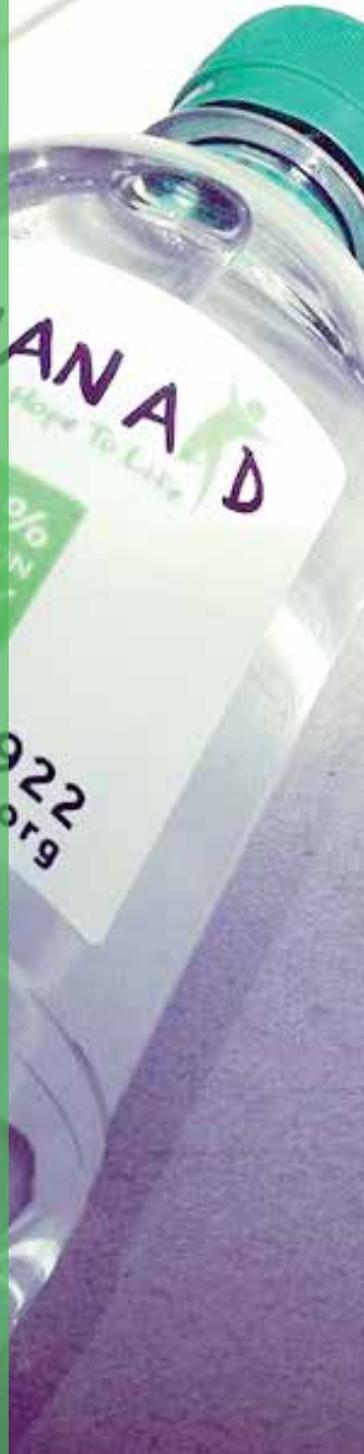
Our Mission: Connecting hearts to the oppressed; as a result of manmade disasters; by providing dignity, empowerment and independence. This is by growing initiatives which provides real benefits.

100% Donation Policy

Human Aid UK does not take administration costs out of your donation; our promise to you is that 100% of your money is spent towards the chosen cause you are raising for.

Our commitment: Human Aid UK promotes sustainable economic and social development by working with local communities from all walks of life. We currently have work undergoing in various regions internationally including Africa, the Middle East, South Asia and the United Kingdom.

We commit to making every effort to ensure that people affected by conflict have access to at least the minimum requirements for life with dignity and security, including adequate water, sanitation, food, nutrition, shelter and healthcare.



Fundraising Ideas

Advertising

Getting a business backing is a great way to raise funds. Why not approach a company and ask them to advertise your fundraising campaign. Get them to display your appeal on their shop floor, window and website. Then sit and watch the funds come in.

Dinner with friends and family

Dinners are usually a big fundraising opportunity as well as a reason to get everyone together. You can organise your own speakers, auctions and showcase our work across the globe. This is your chance to show everyone why the cause you are raising funds for is a worthy cause.

Car Wash

Every driver needs to wash their car! We can help you plan a car wash and provide the equipment. Inform everyone in the local area and provide a much needed service for a needy cause.

Family Fun Days

Fun days are a great way to engage families while raising funds. Kids will have fun on games and bouncy castles while parents can entertain themselves by exploring a variety of stalls.

School Campaigns

Get your teachers and friends involved by organising;

- Non uniform days
- Treasure hunt
- Sports day's
- Charity sale
- Sponsored events

Fundraising at work

Charge everyone to dress down for the day

Walk or jog to work and bring sponsors on board to help you raise funds

Ask your employer if they offer a match funding scheme whereby the funds you raise is matched by your employer like for like.

Or; just email your colleagues with information on the cause you are raising for and why you think it's so important.

Direct Debit Challenge

Why not challenge your peers to take part in a Direct Debit Challenge?

You can set a target of e.g. 25 Direct Debits and ask your friends and family to go out and sign up as many people as they can. And then, the one who reaches their target first, wins a prize.

Marathons/Races

Sign up for a marathon that takes place annually or organise your own. Perhaps a group of you can arrange a sponsored walk between Mosques for prayers or run a long distance.

- Compete in a marathon
- Arrange sponsored walk between landmarks
- Run in a thobe for five miles





Charity Sale

Organise a string of sales in a week or just one at events or local centres and Mosques. Bake your own cakes, sell your old stuff or get local businesses to donate items that can be sold.

Challenges

Challenge yourself or others for a worthy cause. Do something that would raise awareness and ask your friends and family to sponsor you.

- Hold your own mini games
- Outdoor activities such as kayaking or mountain climbing
- Do your own sponsored cycle challenge with a team



Tournaments

Put your skills to use and compete to raise funds playing something you enjoy, this can include;

- Sports tournaments such as football and basketball
- Board games
- Wrestling

Street Collections

Come together with your friends, family and community to reach your fundraising target. Busy high streets, shopping centres and train stations at peak times are a hot spot! You may need to apply for permission from the authority, we'll be happy to help as well as provide buckets and other equipment.

Envelope Challenges

Hand out envelopes to your colleagues or friends with a challenge to raise £50 or more, then they return the envelope back to you in a week. All you need is some fancy envelopes.



Inspiring Stories

Trek 4 Life

In February 2013, twelve volunteers from Human Aid UK climbed the Atlas Mountains in Morocco in order to help raise money for Syria. They raised in excess of £15,000 for Syria.

EMS 2013

In December 2013, over 70 volunteers participated to support the Syrian people. Our collective contribution managed to set up a reliable and fully equipped ambulance service inside Syria. These ambulances are used for a network of field hospitals which empower volunteers and the locals in Syrian villages.

As well as delivering vital aid, a stable medical infrastructure of ambulances, medical personnel and hospitals have been established to continue to save lives affected by the war.

We continue to support and sustain this service by looking after vehicles and providing equipment and medical supplies.



Aman Ali: "It was an experience which was an eye opener for me... Personally, it was a huge development, in terms of patience, in terms of getting to see many things I've never seen in my life before."



Kilimanjaro Climb

Dr. Youshay, Dr. Hamzah and Dr. Sheraz from London climbed Mount Kilimanjaro in October 2014.

Collectively, they managed to raise almost double their initial target of £2000. The total they raised was £4,502.75 which helped provide trauma packs and provide care for orphans in Syria.

Bear Grylls Survival Race

Maruf Kabir and his friends took on the 5km survival race designed by Bear Grylls himself! The race was a challenge itself however there was an additional 20 obstacles which they needed to overcome. Despite the challenges one of the team, Shabaz came second place!

The team were raising funds to help build an orphanage in The Gambia, they significantly exceeded their fundraising target of £1000. The funds will now help to build a full functioning purpose built school and orphanage that can accommodate for over 90 orphans.



Human Aid UK Resources

Crowd Fundraising

Human Aid UK supports the use of Virgin Money Giving, I Give Online and Everyday Hero.

If you want to fundraise quickly, easily and safely, then there is no better way than to create a page with one of our recommended charity fundraising sites. Just simply search for 'Human Aid UK', register and then you can start creating your own personalised fundraising page. It is as simple as that!

Thereafter, you can start sharing the link of your fundraising webpage with everyone you know. Your friends and family can donate safely using a debit or credit card and have the option to Gift Aid their donation. You won't have to do a single thing. It couldn't be much simpler.

Events & Equipment

Should you decide to organise an event and need help planning, get in contact with the fundraising team and we will be happy to assist. Depending on the type of event we can provide advice for best practice, logistical support and possibly sponsorship. Buckets, flyers and other materials are at hand should you need them, we can also get some t-shirts made specifically for your event!

To setup a webpage, please choose one of the following fundraising sites below:

Everyday Hero

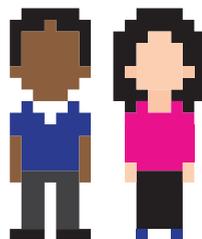
www.everydayhero.com/uk/

BT mydonate

www.btplc.com/mydonate/

I Give Online

www.igiveonline.com



Should you require any assistance, do not hesitate to contact us.

Paying In Your Funds

After you have completed your event and accounted the money raised, all that is left for you to do now is pay us using one of the following methods below:

Online

You can donate securely online by visiting our website at <http://human-aid.org/donate>

Bank Transfer

You can make a bank to bank transfer

Account Number: 11798510

Sort Code: 40-02-33

Account Name: Human Aid UK

By Post

Make a cheque or postal order payable to 'Human Aid UK' and send it to one of our offices.

N.B. Do not send cash via post.

Gift Aid

If you or someone contributing to your cause are a UK Tax Payer, please do encourage them to opt in to Gift Aid their donation. This allows taxpayers to increase the value of their donation by 25%. This additional money is allocated to the charity's administration fund with your permission. Simply collect their details on our donation forms or provide us with their contact details and we can contact them on your behalf.

At Our Offices

Why not pay at one of our offices where we also facilitate card payments. Visit us during office hours: Monday to Friday 10.00 to 18.00, where someone will be happy to help you.

Head Office

Human Aid UK
East London Business Centre
93-101 Greenfield Road
London E1 1EJ

Manchester Office

Amanah Junction
1st Floor
175 Featherstall Road South
Oldham OL9 6HS

Thank You Message

Finally, we would like to thank you for supporting Human Aid UK. Please let us know when you have completed your fundraising so that we can award you with a certificate to show you our gratitude.



Now all that is left for you to do is... **Fundraise!**

