

# Earn rewards and make a difference



If you raise £150 by 31 March 2018, we'll send you one of our Alzheimer's Society wristbands for you to wear with pride.

£150 could run our online community Talking Point for 12 hours, giving people with dementia, their carers, family and friends support 24 hours a day, every day of the year.



If you reach this milestone and raise £444 by 31 March 2018, we'll send you an awesome Alzheimer's Society medal to remind you of what you achieved.

£444 could fund 12 hours of two PhD students' time to research the causes of dementia, improve diagnosis, find better treatments and search for a cure.



**TAKE  
ON 12**  
Beat dementia your way